

2023

# GEORGIA ACADEMY OF FAMILY PHYSICIANS

EXHIBITOR PROSPECTUS



GEORGIA ACADEMY OF  
FAMILY PHYSICIANS  
**SPECIALIZING IN ALL OF YOU**

3760 Lavista Road  
Suite 100  
Tucker, GA 30084  
T:404-321-7445  
F:404-321-7440

GEORGIA ACADEMY OF FAMILY PHYSICIANS

# WHAT IS GAFP?

WWW.GAFP.ORG

The Georgia Academy of Family Physicians is an association that represents family physicians in Georgia. There are approximately 3,200 members that include active, retired, family medicine residents, and Georgia medical students interested in family medicine. The GAFP is led by a Board of Directors comprised of members from around the state. Over 92% of board-certified family physicians in the state of Georgia are members. The GAFP is the only medical society devoted solely to primary care. Nearly one in four of all office visits are made to general and family physicians. Today, family physicians provide the majority of care for America's underserved and rural populations.

Joining GAFP for the 2023 Summer Meeting is the Georgia Primary Care Association (GPCA). GPCA represents all 34 HRSA funded Georgia FQHC organizations. Collectively, the Georgia FQHC organizations have approximately 225 clinic sites in 120 Georgia counties.

This year we are celebrating our 75th anniversary and would love for you to be apart of it! We will be hosting added events to properly celebrate this milestone!



# Invitation to Exhibit



**Wild Dunes Resort**

**Wild Dunes Resort**  
5757 Palm Blvd  
Isle of Palms, SC 29451  
June 8- 12, 2023



**Hotel Avalon**

**The Hotel at Avalon**  
9000 Avalon Blvd  
Alpharetta, GA 30009  
November 9-12, 2023

The Georgia Academy of Family Physicians (GAFFP) invites you to participate in our 2023 CME meetings in Isle of Palms, SC in June and Alpharetta, GA in November. These meetings are premier educational events for family physicians from around the state of Georgia, drawing hundreds of family medicine & other primary care physicians each year. The GAFFP meetings are some of the largest meetings of family physicians, residents, and practice managers. For GAFFP, industry partners and related organizations, these events are an unparalleled opportunity to make and solidify connections through networking, communications and marketing.

## Exhibit Investment:

Summer ONLY- \$1,750

Annual ONLY- \$2,250

BOTH Meetings- \$3,000

Savings of 25%

If you would like to be an exhibitor for BOTH you must remit payment to GAFFP by May 15, 2023!

## Included in your exhibit booth rental package

- Booth space which includes: table, two chairs & trash can
- complimentary exhibitor badge (maximum 2 people in booth at a time)
- Listing on the event website
- Listing in the final program
- Discounted GAFFP hotel rates
- Exhibitor Service Kit
- Recognition as an industry supporter during breaks and throughout the event

---

---

### Additional Add-Ons & Advertising

#### Opportunities:

Bag Insert: \$350

E-Newsletter Banner Ad: \$500

Coffee Break Supporter: \$1,950

---

---

#### Program Ads:

Full Page: \$750

Half Page: \$500

Quarter Page: \$250

# SUPPORT GAFP THROUGH OUT THE YEAR

## 2023 SUPPORT OPPORTUNITIES

GAFP offers bundled support packages that increase your exposure to family physicians of Georgia and provide you with your biggest bang for your buck!

### Platinum Supporter- \$10,000

- Exhibit booth at BOTH 2023 Meetings- Prime Location
- Bag Insert at both CME Meeting
- Full Page Ad in Program Book at Summer & Annual CME Meetings
- Placement of your logo on our event website-hyperlinked to your company website
- Welcome Desk Recognition at both CME Meetings
- Coffee Break Support
- Tickets for 2 exhibitors to our President's Dinner (Annual Meeting Only)
- Acknowledgement as a Platinum Supporter- The highest level of support

### Gold Supporter- \$7,500

- Exhibit booth at BOTH 2023 Meetings- Prime Location
- Bag Insert at Annual CME Meeting
- Half Page Ad in Program Book at both Summer and Annual CME Meetings
- Coffee Break Support
- Placement of your logo on our event website - hyperlinked to your company website
- Acknowledgement as a Gold Supporter

### Silver Supporter- \$5,000

- Exhibit booth at BOTH 2023 Meetings
- Bag Insert Summer & Annual CME Meetings
- Half Page Ad in Program Book at Summer & Annual CME Meetings
- Placement of your logo on our event website
- Acknowledgement as Silver Supporter

\* Support Opportunities do not rollover into another calendar year\*

### Other Opportunities:

- Online Registration Supporter
  - Newsletter Ads
  - Slideshow Ads
- Conference Program Ads
  - Focus Group

## ADDITIONAL SPONSORSHIP OPPORTUNITIES:

### Product Theater | Price TBD

Meal price cost plus \$2,500

This is a non-CME opportunity. Use your Product Theater for:

- Brand and product positioning- reinforce, elevate and differentiate your organization as a thought leader among corporate and exhibiting companies.
- Awareness, recall and reach- network with current and future customers and increase visibility to key influences and decision makers.
- Targeted Marketing- direct access to family physicians and other primary care healthcare professionals
- No duplicate topics allowed per time slot.
- Applications will be accepted and approved on a first-come, first-serve basis.
- This opportunity includes an exhibit booth in the main exhibit hall.

**If you are interested in Product Theater- email our Director of Education, Sarah Bigorowski, for more details [sbigorowski@gafp.org](mailto:sbigorowski@gafp.org)**

### Breakfast Sponsor: \$5,000 (limit 2)

- Recognition via prominent signage at break (**this support opportunity does not include booth space**).
- Recognition as a supporter in the print/digital material.
- Acknowledgement on conference website including company logo

### Research Poster Sponsor- \$3,000

**Annual Meeting ONLY- Does not include booth space**

- Signage near Research Poster Display acknowledging sponsorship
- Recognition as a supporter in the print/digital material.
- Acknowledgement on conference website including company logo

### Unable to Travel? \$1,500- \*Per Meeting\*

**Unable to travel but want to support our meetings? Contribute from afar!**

- Bag Insert
- Newsletter Advertorial
- Program acknowledgement

# 2023 PRELIMINARY CME SCHEDULE

Summer 2023  
Isle of Palms, SC

## THURSDAY, JUNE 8TH

10:00 AM - 5:00 PM GAFP Committee Meetings  
1:30 PM - 5:30 PM Registration Open  
2:00 PM - 5:00 PM Exhibitor Set-Up  
6:00 PM - 7:30 PM Welcome Reception for All (GAFP,  
GPCA & Industry Partners)

## FRIDAY, JUNE 9TH

7:00 AM - 8:00 AM Social & Information Hub Strolling  
Breakfast  
7:00 AM - 2:00 PM Exhibit Hall Open  
7:30 AM - 12:30 PM CME Meetings  
12:30 PM - 1:30 PM CME Lunch Lecture  
1:45 PM - 3:45 PM CME Meetings  
7:00 PM - 8:30 PM Social Event for All

## SATURDAY, JUNE 10TH

7:00 AM - 8:00 AM Social & Information Hub Strolling  
Breakfast  
7:00 AM - 12:15 PM Exhibit Hall Open  
8:00 AM - 11:00 AM CME Meetings  
11:00 AM - 12:15 PM Break in Exhibit Hall  
12:15 PM Exhibit Hall Closes  
12:15 PM - 1:15 PM CME Lunch Lecture  
1:15 PM - 4:15 PM CME Meetings

## SUNDAY, JUNE 11TH

8:00 AM - 12:15 PM CME Meetings  
10:00 AM - 10:15 AM Break  
12:15 PM Adjourn

Fall 2023  
Atlanta, GA

## WEDNESDAY, NOVEMBER 8TH

6:00 PM - 8:00 PM Exhibitor Set-Up

## THURSDAY, NOVEMBER 9TH

7:00 AM - 8:00 AM Social & Information Hub  
Strolling Breakfast  
7:00 AM - 4:00 PM Exhibit Hall Open  
8:00 AM - 5:00 PM CME Meetings  
10:00 AM - 10:15 AM Break  
12:30 PM - 1:30 PM Lunch in the Exhibit Hall  
5:00 PM - 6:00 PM Welcome Reception For All  
(GAFP & Industry Partners)

## FRIDAY, NOVEMBER 10TH

7:00 AM - 8:00 AM Social & Information Hub  
Strolling Breakfast  
7:00 AM - 1:30 PM Exhibit Hall Open  
8:00 AM - 5:00 PM CME Meetings  
12:30 AM - 1:30 PM Lunch in the Exhibit Hall  
1:30 PM Exhibit Hall Closes

## SATURDAY, NOVEMBER 11TH

8:00 AM - 3:00 PM CME Meetings

\*Schedule is subject to change




*Celebrating 75 years*  
GEORGIA ACADEMY OF  
FAMILY PHYSICIANS  
*Standing Strong Shining Brightly*

# PAST GAFP INDUSTRY SUPPORTERS

Abbott Diabetes Care  
AbbVie  
AccuVax by TrueMed Systems  
Aerolase  
Aetna Better Health  
Affinity Bank  
Aledade Health Inc  
ALK, INC  
AlleHealth  
Alliant GMCF  
Amarin Pharma  
Amedisys  
American Allergies, LLC  
American Board of Family Medicine (ABFM)  
American Commerce Bank  
Amerigroup GA Managed Care Company  
AmeriHealth Caritas  
AMGEN  
AndaMEDS  
AstraZeneca  
Athena Health  
Atlanta Center for Reproductive Medicine  
Avisena  
Aylo Health  
Bako Diagnostics  
Bayer  
Biocodex USA  
Blue Cross Blue Shield of Georgia  
Bristol Meyers Squibb  
Boston Heart Diagnostics  
Boehringer Ingelheim Pharmaceuticals, Inc.  
Cancer Treatment Centers of America  
Canvas Medical  
Capital X-Ray  
CareSource  
CareTrack Health  
Caravan Health  
Cempra Pharmaceuticals  
ChartSpan  
ChenMed  
Children's Healthcare of Atlanta  
Cigna Health Spring  
CircleLink Health  
Client Solutions  
Community Aligned Association of Physicians  
Community Primary Care of Georgia  
Confirmatrix Laboratory  
Curi  
Cypress Concierge Medicine  
Department of Public Health- Newborn Screening, Immunization, WIC, Women's Health, BCW, CMS, & STD/HIV  
EHRC Group LLC  
ECR Pharmaceuticals  
Eli Lilly and Company  
Emory Healthcare  
EPIC Immunization

Exact Sciences  
FIGmd  
Floyd Medical Center  
GA-HITEC  
Galderma  
Genzyme, A Sanofi Company  
Georgia Aids and Training Center  
Georgia Alzheimer's Association  
Georgia Army National Guard  
Georgia Association of Physician Assistants  
Georgia Center for Oncology Research and Education  
Georgia Department of Community Health  
Georgia Department of Public Health  
Georgia Healthy Family Alliance  
Georgia Health Information Network  
Georgia Hospital Association-Compass PTN  
Georgia Memory Net  
Georgia Partnership for Telehealth  
Georgia Primary Care Association  
Greenway Medical  
HCA Healthcare  
Health Paradigm  
Healthcare Procurement Solutions  
Healthways  
Health Wright Technologies  
HEINE LTD, USA  
Humana Healthy Horizons  
HumanTouch  
Ideal Protein of America  
Innovation Compounding  
Jackson & Coker  
Jackson Healthcare  
Jen Care Neighborhood Medical Centers  
Kowa Pharmaceuticals  
Liberty Regional Medical Center  
LifePoint Health  
Lilly  
Lincare  
LipoScience  
LocumTenens.com  
Marley Drug  
Meda Pharmaceuticals  
Medicus Insurance Company  
MedMal Direct Insurance Company  
Medusind  
Mercer University Medical Libraries and LRC  
Merck  
Merrill Lynch- MHH Group  
Moderna  
Molina Healthcare  
National Kidney Foundation  
National Peanut Board  
Navicent Health Physician Group  
Northeast Georgia Health System  
Northside Hospital  
Optos  
PathGroup

Patient First  
Peach State Health Plan  
Pfizer, Inc.  
Pfizer Vaccines  
PharmaDerm  
Pharmanex/Nuskim  
Physicians' Alliance of America  
Piedmont Healthcare  
Primary Diagnostic Systems  
Private Practice Direct  
Privia Medical Group of Georgia  
Purdue Pharma  
Quad Med  
QualityImpact (COSEHC)  
Reproductive Health Access Project  
Ryse Wellness  
Sanofi Pasteur  
Sanofi Institutional Sales, Atlanta Select  
Physicians Associates  
Senior Wellness Solutions  
Sherwood Medicare  
Shire Society of Teachers of Family Medicine  
Southeast Primary Care Partners  
Southeastern Primary Care Consorti-um, Inc  
SPCC Atlanta AHEC  
SuccessEHS  
Sunovion  
synAllergy, LLC  
Synsor Med  
The Southeast Permanente Medical Group, Inc.  
TAG1 Pharma Inc  
Takeda  
Talbot Recovery  
Thermo Fisher Scientific  
Tier3MD  
Tift Regional Medical Center Timberline  
Knolls Residential Treatment Center  
Tophikos Nutritive Health US Army Healthcare  
United Allergy Services  
United Healthcare  
US Army Healthcare  
VaxCare  
Veritas  
VillageMD Georgia  
VITAS Healthcare  
Wellstar Health System



**Is your company  
name not on the list?  
Time to change that  
and increase your  
company's visibility  
to GAFP members!**

# GAFP EXHIBIT CONTRACT

## Exhibit Package Pricing

The Georgia Academy of Family Physicians would like to invite your organization to be an integral part of our 2023 Family Medicine CME Meeting. We are offering the opportunity to exhibit at our upcoming summer meeting, providing exposure to our members. Exhibiting at this meeting is an excellent way to showcase your commitment to the family physicians in Georgia.

If shipping to site is needed, please email Ali Bohannon at [abohannon@gafp.org](mailto:abohannon@gafp.org) for instructions.

## Company information (please type or print clearly)

**Exhibit space will be assigned on a first-come, first-served basis, according to the date the contract and payments are received.**

First Time Exhibitor ·  Y  N

Company Name (print exactly as you wish it to appear): \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Access to Electricity Needed?  Y  N \* Fees from Hotel or Vendor may apply

## Exhibitor information (List at least (1) representative to receive the Exhibitor Service Kit)

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Rules/Regulations:** Any company which reserves a booth space and does not inform GAFP of its plans for non-attendance will not be permitted to participate in future GAFP exhibitions and will also forfeit 100% of the total cost of the exhibit space assigned.

Signature (required): \_\_\_\_\_ Date (required): \_\_\_\_\_

## Payment Information: **(GAFP Tax ID# 58-6044158)**

Check - payable to GAFP

AMEX  MasterCard  VISA  DISCOVER

Cardholder's Name \_\_\_\_\_

Card # \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_

Zip \_\_\_\_\_

Signature \_\_\_\_\_

Expiration \_\_\_\_\_

Security Code \_\_\_\_\_

## Exhibition Rates & Additional Fees

### Exhibit Participation Cost:

Summer Exhibit Booth Only: \$ 1,750 \$ \_\_\_\_\_

Fall Exhibit Booth Only: \$ 2,250 \$ \_\_\_\_\_

### Support Opportunities

*Includes tabletop booth at meetings and additional meeting promotions. See Meeting Support Opportunities*

Platinum Supporter \$ 10,000 \$ \_\_\_\_\_

Gold Supporter \$ 7,500 \$ \_\_\_\_\_

Silver Supporter \$ 5,000 \$ \_\_\_\_\_

Unable to Travel Supporter \$ 1,500 \$ \_\_\_\_\_

### Additional Add-Ons & Advertising Opportunities

Bag Insert \$350 \_\_\_\_\_

E-newsletter Banner Ad: \$500 \_\_\_\_\_

Breakfast Supporter \$5,000 \_\_\_\_\_

Research Poster Sponsor \$3,000 \_\_\_\_\_

Conference Wi-Fi Supporter \$5,000 \_\_\_\_\_

### Program Ads

Full Page \$750 \_\_\_\_\_

Half Page \$500 \_\_\_\_\_

Quarter Page \$250 \_\_\_\_\_

Total Amount Due: \_\_\_\_\_

## Please sign and return with payment to:

Georgia Academy of Family Physicians

3760 LaVista Rd Suite 100

Tucker, GA 30084

P: 404-321-7445 F: 404-321-7450

Email: [abohannon@gafp.org](mailto:abohannon@gafp.org)

[www.gafp.org](http://www.gafp.org)

## GAFP Rules & Regulations for Exhibitors

When the exhibit space is open, it is required that a representative be present at your booth.

**Rules, Regulations, Ethics:** All requests for exhibit space must be made by completing and returning the Exhibit Application and Contract. Locations are indicated on the floor plan. Exhibit space will be assigned according to the date each application and deposit is received at the GAFP office. Every effort will be made to comply with your choices; however, GAFP reserves the right to relocate booth assignments to ensure a compact, well-knit show.

**Note:** Payment is required before booth set up

**Cancellation:** Submitting this agreement obligates you for the full amount unless GAFP receives written cancellation 30 days prior to the meeting, in which case \$100 of your payment is non-refundable. There will be no refunds for cancellations received less than 30 days prior to the meeting unless caused by a state or federal shutdown.