

2023

GEORGIA ACADEMY OF FAMILY PHYSICIANS

EXHIBITOR PROSPECTUS



Celebrating 75 years
GEORGIA ACADEMY OF
FAMILY PHYSICIANS
Standing Strong Shining Brightly



GEORGIA ACADEMY OF
FAMILY PHYSICIANS
SPECIALIZING IN ALL OF YOU

3760 Lavista Road
Suite 100
Tucker, GA 30084
T:404-321-7445
F:404-321-7440

GEORGIA ACADEMY OF FAMILY PHYSICIANS

WHAT IS GAFFP?

WWW.GAFP.ORG

The Georgia Academy of Family Physicians is an association that represents family physicians in Georgia. There are approximately 3,200 members that include active, retired, family medicine residents, and Georgia medical students interested in family medicine. The GAFFP is led by a Board of Directors comprised of members from around the state. Over 92% of board-certified family physicians in the state of Georgia are members. The GAFFP is the only medical society devoted solely to primary care. Nearly one in four of all office visits are made to general and family physicians. Today, family physicians provide the majority of care for America's underserved and rural populations.

This year we are celebrating our 75th anniversary and would love for you to be apart of it! We will be hosting added events to properly celebrate this milestone!



Invitation to Exhibit



Hotel Avalon

The Hotel at Avalon
9000 Avalon Blvd
Alpharetta, GA 30009
November 9-12, 2023

The Georgia Academy of Family Physicians (GAFFP) invites you to participate in our 2023 CME meetings in Isle of Palms, SC in June and Alpharetta, GA in November. These meetings are premier educational events for family physicians from around the state of Georgia, drawing hundreds of family medicine & other primary care physicians each year. The GAFFP meetings are some of the largest meetings of family physicians, residents, and practice managers. For GAFFP, industry partners and related organizations, these events are an unparalleled opportunity to make and solidify connections through networking, communications and marketing.

Included in your exhibit booth rental package

- Booth space which includes: table, two chairs & trash can
- complimentary exhibitor badge (maximum 2 people in booth at a time)
- Listing on the event website
- Listing in the final program
- Discounted GAFFP hotel rates
- Exhibitor Service Kit
- Recognition as an industry supporter during breaks and throughout the event

Exhibit Investment:
Annual Booth Only- \$2,250

Additional Add-Ons & Advertising Opportunities:

Bag Insert: \$350
E-Newsletter Banner Ad: \$500

Program Ads:

Full Page: \$750
Half Page: \$500
Quarter Page: \$250



Celebrating 75 years

GEORGIA ACADEMY OF
FAMILY PHYSICIANS
Standing Strong Shining Brightly

SUPPORT GAFP THROUGH OUT THE YEAR

2023 SUPPORT OPPORTUNITIES

GAFP offers bundled support packages that increase your exposure to family physicians of Georgia and provide you with your biggest bang for your buck!

Platinum Supporter- \$7,500

- Exhibit booth at Annual 2023 Meeting- Prime Location
- Bag Insert at CME Meeting
- Full Page Ad in Program Book Annual CME Meeting
- Placement of your logo on our event website-hyperlinked to your company website
- Welcome Desk Recognition at Annual Meeting
- Tickets for 2 exhibitors to our President's Dinner (Annual Meeting Only)
- Break or Special Event Sponsorship with Signage - TBD by GAFP
- Acknowledgement as a Platinum Supporter- The highest level of support

Gold Supporter- \$5,000

- Exhibit booth at 2023 Annual Meeting- Prime Location
- Bag Insert at Annual CME Meeting
- Half Page Ad in Program Book
- Banner Ad in our ENewsletter
- Placement of your logo on our event website - hyperlinked to your company website
- Acknowledgement as a Gold Supporter

Silver Supporter- \$3,000

- Exhibit booth at 2023 Annual Meeting
- Bag Insert at Annual CME Meeting
- 1/2 page ad in program book
- Placement of your logo on our event website
- Acknowledgement as Silver Supporter

* Support Opportunities do not rollover into another calendar year*

Other Opportunities:

- Online Registration Supporter
 - Newsletter Ads
 - Slideshow Ads
- Conference Program Ads
 - Focus Group

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Product Theater | Price TBD

Meal price cost plus \$2,500

This is a non-CME opportunity. Use your Product Theater for:

- Brand and product positioning- reinforce, elevate and differentiate your organization as a thought leader among corporate and exhibiting companies.
- Awareness, recall and reach- network with current and future customers and increase visibility to key influences and decision makers.
- Targeted Marketing- direct access to family physicians and other primary care healthcare professionals
- No duplicate topics allowed per time slot.
- Applications will be accepted and approved on a first-come, first-serve basis.
- This opportunity includes an exhibit booth in the main exhibit hall.

If you are interested in Product Theater- email our Director of Education, Sarah Bigorowski, for more details sbigorowski@gafp.org

Breakfast Sponsor: \$5,000 (limit 2)

- Recognition via prominent signage at break (**this support opportunity does not include booth space**).
- Recognition as a supporter in the print/digital material.
- Acknowledgement on conference website including company logo

Research Poster Sponsor- \$3,000

Annual Meeting ONLY- Does not include booth space

- Signage near Research Poster Display acknowledging sponsorship
- Recognition as a supporter in the print/digital material.
- Acknowledgement on conference website including company logo

Unable to Travel? \$1,500-

Unable to travel but want to support our meetings? Contribute from afar!

- Bag Insert
- Newsletter Advertorial
- Program acknowledgement

2023 PRELIMINARY CME SCHEDULE

Fall 2023
Hotel Avalon

THURSDAY, NOVEMBER 9TH

6:00 PM - 8:00 PM Exhibitor Set-Up

FRIDAY, NOVEMBER 10TH

7:00 AM - 8:00 AM Social & Information Hub
Strolling Breakfast

7:00 AM - 4:00 PM Exhibit Hall Open

8:00 AM - 5:00 PM CME Meetings

10:00 AM - 10:15 AM Break

12:30 PM - 1:30 PM Lunch in the Exhibit Hall

5:00 PM - 6:00 PM Welcome Reception For All
(GAFP & Industry Partners)

SATURDAY, NOVEMBER 11TH

7:00 AM - 8:00 AM Social & Information Hub
Strolling Breakfast

7:00 AM - 1:30 PM Exhibit Hall Open

8:00 AM - 5:00 PM CME Meetings

12:30AM - 1:30 PM Lunch in the Exhibit Hall

1:30 PM Exhibit Hall Closes

SUNDAY, NOVEMBER 12TH

8:00 AM - 3:00 PM CME Meetings

*Schedule is subject to change




GEORGIA ACADEMY OF
FAMILY PHYSICIANS
SPECIALIZING IN ALL OF YOU

PAST GAFP INDUSTRY SUPPORTERS

Abbott Diabetes Care
AbbVie
AccuVax by TrueMed Systems
Aerolase
Aetna Better Health
Affinity Bank
Aledade Health Inc
ALK, INC
AlleHealth
Alliant GMCF
Amarin Pharma
Amedisys
American Allergies, LLC
American Board of Family Medicine (ABFM)
American Commerce Bank
Amerigroup GA Managed Care Company
AmeriHealth Caritas
AMGEN
AndaMEDS
AstraZeneca
Athena Health
Atlanta Center for Reproductive Medicine
Avisena
Aylo Health
Bako Diagnostics
Bayer
Biocodex USA
Blue Cross Blue Shield of Georgia
Bristol Meyers Squibb
Boston Heart Diagnostics
Boehringer Ingelheim Pharmaceuticals, Inc.
Cancer Treatment Centers of America
Canvas Medical
Capital X-Ray
CareSource
CareTrack Health
Caravan Health
Cempra Pharmaceuticals
ChartSpan
ChenMed
Children's Healthcare of Atlanta
Cigna Health Spring
CircleLink Health
Client Solutions
Community Aligned Association of Physicians
Community Primary Care of Georgia
Confirmatrix Laboratory
Curi
Cypress Concierge Medicine
Department of Public Health- Newborn Screening, Immunization, WIC, Women's Health, BCW, CMS, & STD/HIV
EHRC Group LLC
ECR Pharmaceuticals
Eli Lilly and Company
Emory Healthcare
EPIC Immunization

Exact Sciences
FIGmd
Floyd Medical Center
GA-HITEC
Galderma
Genzyme, A Sanofi Company
Georgia Aids and Training Center
Georgia Alzheimer's Association
Georgia Army National Guard
Georgia Association of Physician Assistants
Georgia Center for Oncology Research and Education
Georgia Department of Community Health
Georgia Department of Public Health
Georgia Healthy Family Alliance
Georgia Health Information Network
Georgia Hospital Association-Compass PTN
Georgia Memory Net
Georgia Partnership for Telehealth
Georgia Primary Care Association
Greenway Medical
HCA Healthcare
Health Paradigm
Healthcare Procurement Solutions
Healthways
Health Wright Technologies
HEINE LTD, USA
Humana Healthy Horizons
HumanTouch
Ideal Protein of America
Innovation Compounding
Jackson & Coker
Jackson Healthcare
Jen Care Neighborhood Medical Centers
Kowa Pharmaceuticals
Liberty Regional Medical Center
LifePoint Health
Lilly
Lincare
LipoScience
LocumTenens.com
Marley Drug
Meda Pharmaceuticals
Medicus Insurance Company
MedMal Direct Insurance Company
Medusind
Mercer University Medical Libraries and LRC
Merck
Merrill Lynch- MHH Group
Moderna
Molina Healthcare
National Kidney Foundation
National Peanut Board
Navicent Health Physician Group
Northeast Georgia Health System
Northside Hospital
Optos
PathGroup

Patient First
Peach State Health Plan
Pfizer, Inc.
Pfizer Vaccines
PharmaDerm
Pharmanex/Nuskim
Physicians' Alliance of America
Piedmont Healthcare
Primary Diagnostic Systems
Private Practice Direct
Privia Medical Group of Georgia
Purdue Pharma
Quad Med
QualityImpact (COSEHC)
Reproductive Health Access Project
Ryse Wellness
Sanofi Pasteur
Sanofi Institutional Sales, Atlanta Select
Physicians Associates
Senior Wellness Solutions
Sherwood Medicare
Shire Society of Teachers of Family Medicine
Southeast Primary Care Partners
Southeastern Primary Care Consorti-um, Inc
SPCC Atlanta AHEC
SuccessEHS
Sunovion
synAllergy, LLC
Synsor Med
The Southeast Permanente Medical Group, Inc.
TAG1 Pharma Inc
Takeda
Talbot Recovery
Thermo Fisher Scientific
Tier3MD
Tift Regional Medical Center Timberline
Knolls Residential Treatment Center
Tophikos Nutritive Health US Army Healthcare
United Allergy Services
United Healthcare
US Army Healthcare
VaxCare
Veritas
VillageMD Georgia
VITAS Healthcare
Wellstar Health System



**Is your company
name not on the list?
Time to change that
and increase your
company's visibility
to GAFP members!**

GAFP EXHIBIT CONTRACT

Exhibit Package Pricing

The Georgia Academy of Family Physicians would like to invite your organization to be an integral part of our 2023 Family Medicine CME Meeting. We are offering the opportunity to exhibit at our upcoming summer meeting, providing exposure to our members. Exhibiting at this meeting is an excellent way to showcase your commitment to the family physicians in Georgia.

If shipping to site is needed, please email Ali Bohannon at abohannon@gafp.org for instructions.

Company information (please type or print clearly)

Exhibit space will be assigned on a first-come, first-served basis, according to the date the contract and payments are received.

First Time Exhibitor · Y N

Company Name (print exactly as you wish it to appear): _____

Name: _____ Title: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ Fax: _____

Mobile: _____ Email: _____

Access to Electricity Needed? Y N * Fees from Hotel or Vendor may apply

Exhibitor information (List at least (1) representative to receive the Exhibitor Service Kit)

Name: _____ Email: _____

Name: _____ Email: _____

Rules/Regulations: Any company which reserves a booth space and does not inform GAFP of its plans for non-attendance will not be permitted to participate in future GAFP exhibitions and will also forfeit 100% of the total cost of the exhibit space assigned.

Signature (required): _____ Date (required): _____

Payment Information: **(GAFP Tax ID# 58-6044158)**

Check - payable to GAFP

AMEX MasterCard VISA DISCOVER

Cardholder's Name _____

Card # _____

Street Address _____

City _____

Zip _____

Signature _____

Expiration _____

Security Code _____

Exhibition Rates & Additional Fees

Exhibit Participation Cost:

Fall Exhibit Booth Only: \$ 2,250 \$ _____

Support Opportunities

Includes tabletop booth at meetings and additional meeting promotions. See Meeting Support Opportunities

Platinum Supporter \$ 7,500 \$ _____

Gold Supporter \$ 5,000 \$ _____

Silver Supporter \$ 3,000 \$ _____

Unable to Travel Supporter \$ 1,500 \$ _____

Additional Add-Ons & Advertising Opportunities

Bag Insert \$350 _____

E-newsletter Banner Ad: \$500 _____

Breakfast Supporter \$5,000 _____

Research Poster Sponsor \$3,000 _____

Conference Wi-Fi Supporter \$5,000 _____

Program Ads

Full Page \$750 _____

Half Page \$500 _____

Quarter Page \$250 _____

Total Amount Due: _____

Please sign and return with payment to:

Georgia Academy of Family Physicians

3760 LaVista Rd Suite 100

Tucker, GA 30084

P: 404-321-7445 F: 404-321-7450

Email: abohannon@gafp.org

www.gafp.org

GAFP Rules & Regulations for Exhibitors

When the exhibit space is open, it is required that a representative be present at your booth.

Rules, Regulations, Ethics: All requests for exhibit space must be made by completing and returning the Exhibit Application and Contract. Locations are indicated on the floor plan. Exhibit space will be assigned according to the date each application and deposit is received at the GAFP office. Every effort will be made to comply with your choices; however, GAFP reserves the right to relocate booth assignments to ensure a compact, well-knit show.

Note: Payment is required before booth set up

Cancellation: Submitting this agreement obligates you for the full amount unless GAFP receives written cancellation 30 days prior to the meeting, in which case \$100 of your payment is non-refundable. There will be no refunds for cancellations received less than 30 days prior to the meeting unless caused by a state or federal shutdown.